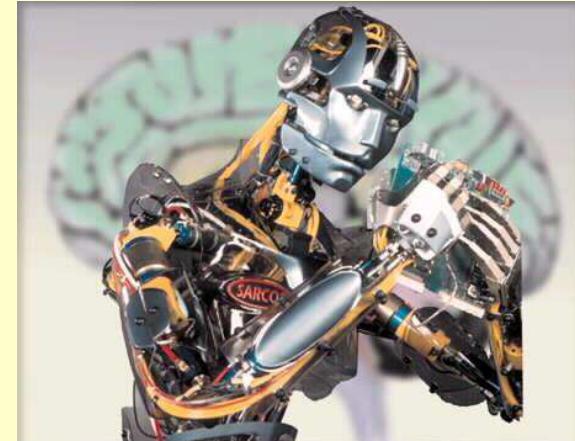
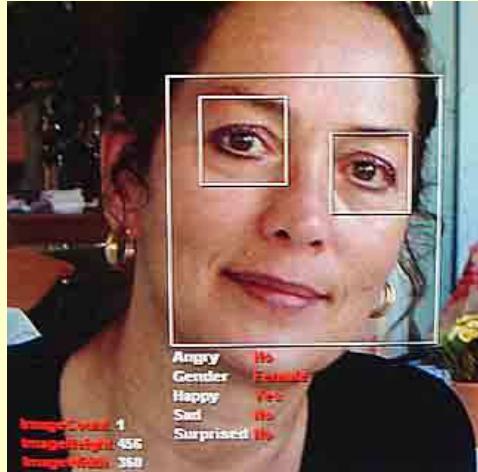


---

---

# Introduction to Machine Learning

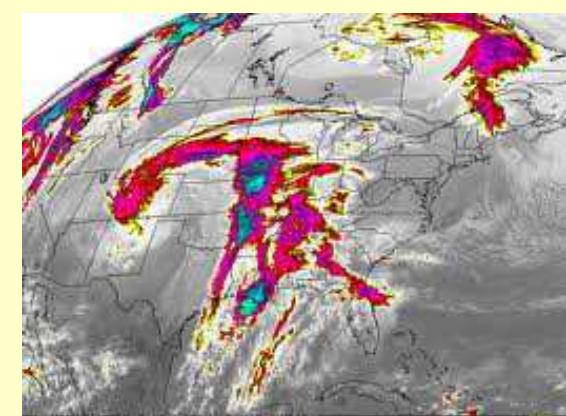
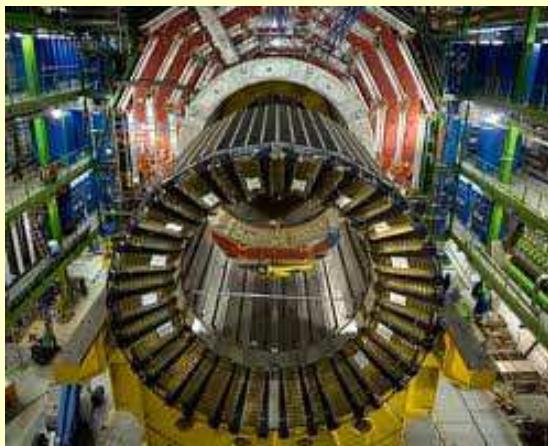
## Entin Martiana



# *Learning from Data*

The world is driven by data.

- Germany's climate research centre generates 10 petabytes per year
- Google processes 24 petabytes per day
- The Large Hadron Collider produces 60 gigabytes per minute (~12 DVDs)
- There are over 50m credit card transactions a day in the US alone.



# Learning from Data

**Data** is recorded from some real-world phenomenon.

What might we want to do with that data?

## Prediction

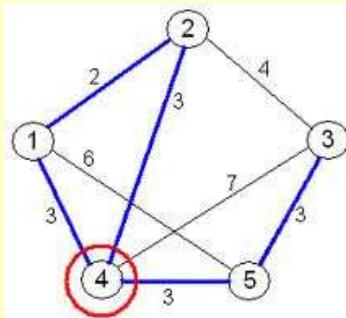
- what can we **predict** about this phenomenon?

## Description

- how can we **describe/understand** this phenomenon in a new way?



AHRQ Prevention Quality Indicators						
	Cases	Population	Crude Rate	LCL	Rate	UCL
<i>Counties Numbers highlighted in GREEN are significantly lower than the National Average.</i>						
<i>Counties Numbers in RED are significantly higher than the National Average.</i>						
7 County Name	Cases	Population	Crude Rate	Risk Adj. Rate	Risk Adjusted Rate	Risk Adj. Rate
8 Adair	79	19,774	5.74	4.62	5.19	5.76
9 Allamakee	20	14,203	1.42	1.41	1.40	1.59
10 Anderson	12	15,453	0.78	0.26	0.84	1.42
11 Ballard	8	6,538	1.22	0.24	1.03	1.83
12 Barnes	102	31,112	3.26	2.68	2.91	3.31
13 Bell	16	9,943	1.68	0.94	1.56	2.26
14 Bell	122	23,055	5.29	4.52	4.96	5.41
15 Boone	68	78,230	0.87	0.95	1.14	1.42
16 Bourbon	20	15,246	1.31	0.70	1.26	1.91
17 Boyd	32	39,933	0.81	0.39	0.72	1.06
18 Boyle	32	22,367	1.43	0.88	1.34	1.79
19 Bracken	18	6,700	2.69	1.78	2.63	3.47
20 Carroll	40	12,291	3.23	2.04	2.55	3.15
21 Beckwith	23	16,006	1.53	0.94	1.50	2.07
22 Breckinridge	23	52,112	0.44	0.23	0.58	0.93
23 Butler	9	10,366	0.87	0.19	0.86	1.54
24 Caldwell	13	10,261	1.26	0.39	1.00	1.61
25 Calloway	28	29,196	0.96	0.50	0.90	1.30
26 Campbell	54	66,477	0.81	0.53	0.89	1.07
27 Carlisle	5	4,215	1.19	0.80	1.03	1.69
28 Crittenden	20	7,760	2.52	1.77	2.56	3.25
29 Carter	18	21,160	0.85	0.37	0.85	1.34
30 Casey	47	12,646	3.72	2.72	3.38	3.89



# *Learning from Data*

*How can we extract knowledge from data to help humans take decisions?*

*How can we automate decisions from data?*

*How can we adapt systems dynamically to enable better user experiences?*

---

Write code to explicitly  
do the above tasks



Write code to make the computer  
**learn** how to do the tasks



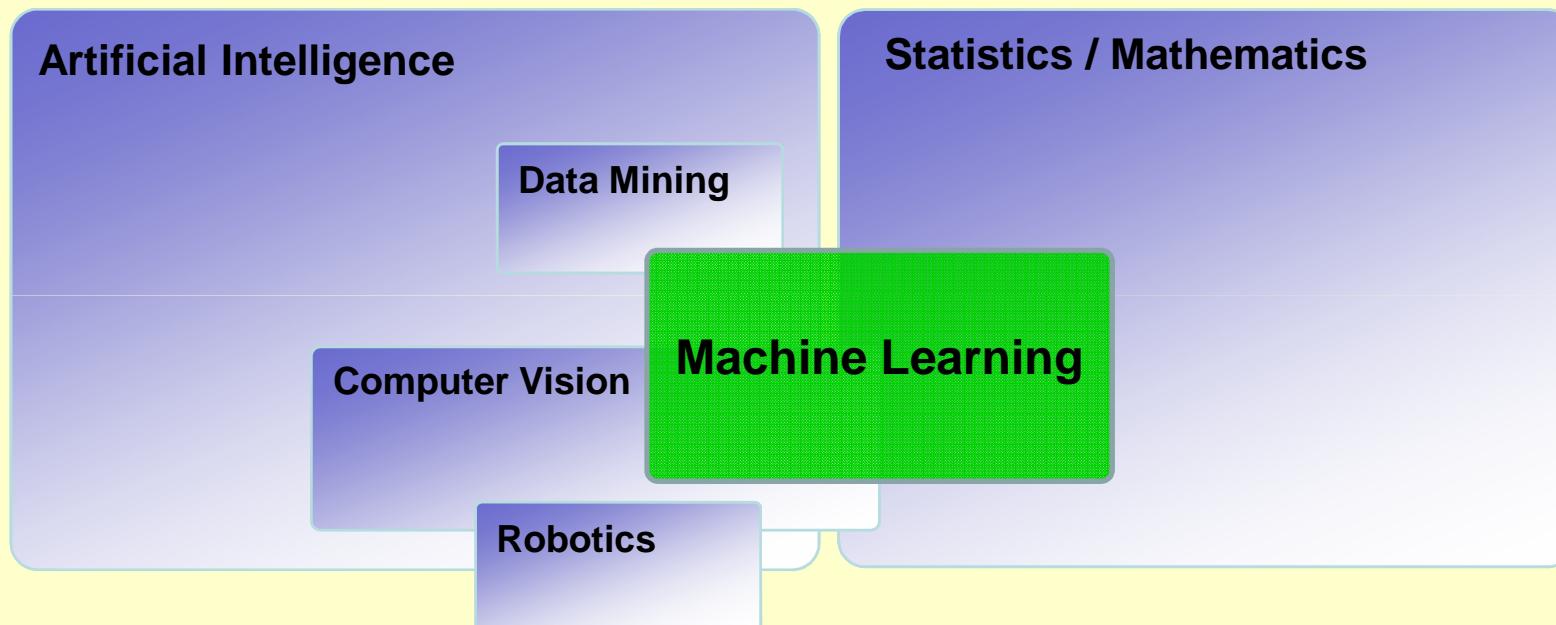
# Apa itu Machine Learning?

---

- Machine Learning adalah salah satu disiplin ilmu dari Computer Science yang mempelajari bagaimana membuat komputer/mesin itu mempunyai suatu kecerdasan
- Agar mempunyai suatu kecerdasan, komputer/mesin harus dapat belajar.
- Dengan kata lain, Machine Learning adalah suatu bidang keilmuan yang berisi tentang pembelajaran komputer/mesin untuk menjadi cerdas

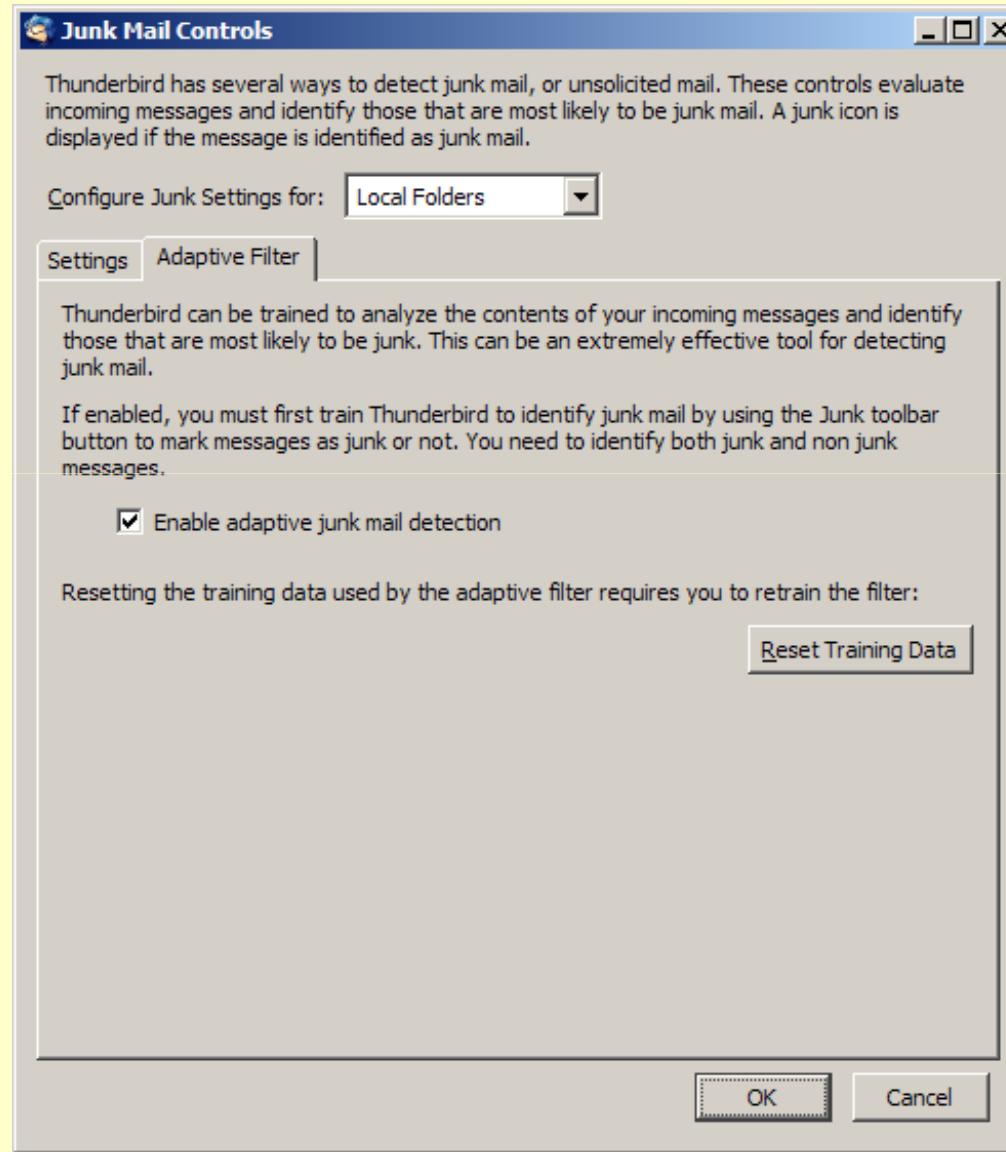
# **Machine Learning**

Where does it fit? What is it **not**?



(No definition of a field is perfect – the diagram above is just one interpretation, mine ;-)

- Using machine learning to detect spam emails.



To: you@gmail.com  
 GET YOUR DIPLOMA TODAY!  
 If you are looking for a fast and cheap way to get a diploma, this is the best way out for you. Choose the desired field and degree and call us right now: For US: 1.845.709.8044 Outside US: +1.845.709.8044 "Just leave your NAME & PHONE NO. (with CountryCode)" in the voicemail. Our staff will get back to you in next few days!

**ALGORITHM**  
**Naïve Bayes**  
**Rule mining**

- Using machine learning to recommend books.

Amazon.co.uk: Recommended For You - Mozilla Firefox

File Edit View History Bookmarks Tools Help

Facebook | Home Dr Gavin Brown ★ Feature Selection - Fro... Nouveau PortAIT AFTA ... Graduate Research, Wri... Twenty-One Suggestio... A Quick & Dirty Guide t...

amazon.co.uk Hello Gavin Brown. We have recommendations for you. (Not Gavin?) Gavin's Amazon.co.uk | Deals of the Week | Gift Certificates | Gifts & Wish Lists

Shop All Departments Search All Departments Gavin's Amazon.co.uk Page You Made Recommended For You Rate These Items Improve Your Recommendations Your Profile Learn More

Gavin's Amazon.co.uk > Recommended for you  
(If you're not Gavin Brown, click here.)

**Just For Today**

These recommendations are based on items you own and more.  
view: All | New Releases | Coming Soon

**Recommendations**

- Baby
- Books
- DIY & Tools
- DVD
- Electronics & Computing
- Garden & Outdoors
- Health & Beauty
- Home & Garden
- Jewellery
- MP3 Downloads
- Music
- PC & Video Games
- Shoes & Accessories
- Software
- Sports & Leisure
- Toys & Games
- Video
- Watches

1. **Bad Science**  
by Ben Goldacre (April 2, 2009)  
Average Customer Review: ★★★★ (181)  
In stock

**RRP: £8.99**  
**Price: £3.60**  
31 used & new from £1.99

I own it  Not interested  Rate this item  
Recommended because you purchased **Outliers: The Story of Success** and more (Fix this)

2. **Irrationality**  
by Stuart Sutherland (Jan 10, 2007)  
Average Customer Review: ★★★★ (31)  
In stock

**RRP: £8.99**  
**Price: £6.99**  
36 used & new from £3.50

I own it  Not interested  Rate this item  
Recommended because you purchased **Outliers: The Story of Success** and more (Fix this)

3. **Blink: The Power of Thinking Without Thinking**  
by Malcolm Gladwell (Feb 23, 2006)  
Average Customer Review: ★★★★ (88)  
In stock

I own it  Not interested  Rate this item  
Recommended because you purchased **Outliers: The Story of Success** and more (Fix this)

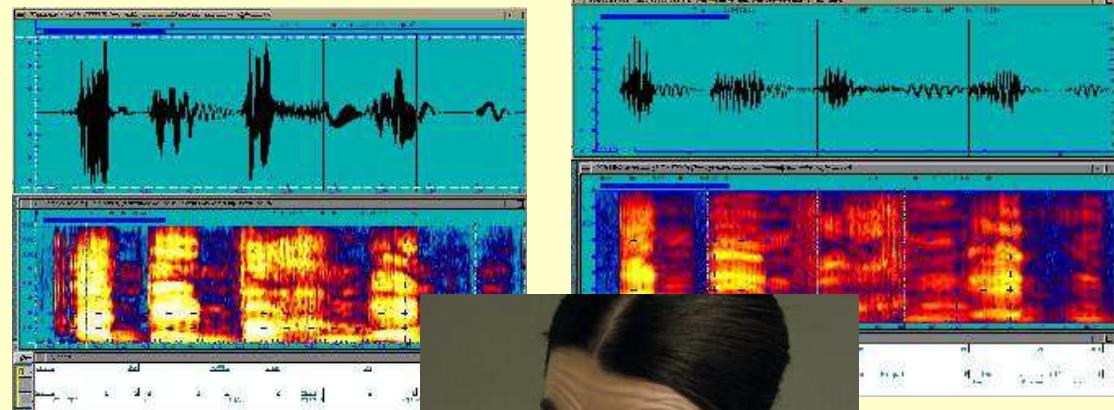
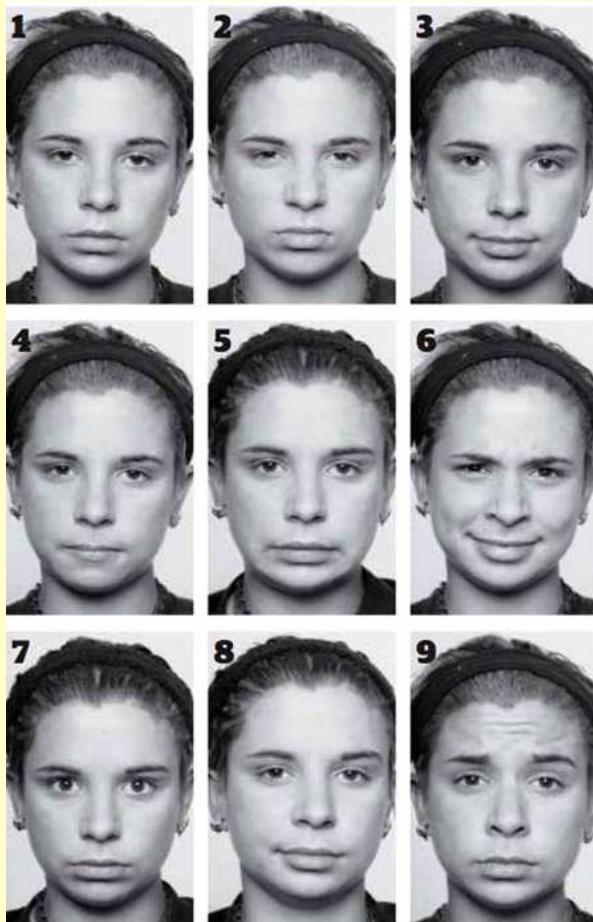
**ALGORITHMS**  
**Collaborative Filtering**  
**Nearest Neighbour**  
**Clustering**

- Using machine learning to identify faces and expressions.



**ALGORITHMS**  
**Decision Trees**  
**Adaboost**

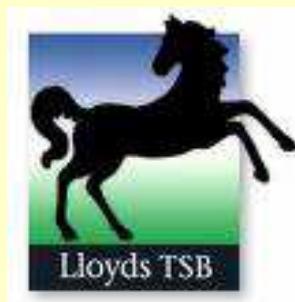
- Using machine learning to identify vocal patterns
- 



## ALGORITHMS

**Feature Extraction  
Probabilistic Classifiers  
Support Vector Machines  
+ many more....**

- ML for working with social network data:  
detecting fraud, predicting click-thru patterns,  
targeted advertising, etc etc etc .



## ALGORITHMS

**Support Vector Machines  
Collaborative filtering  
Rule mining algorithms  
Many many more....**

**Driving a car**

**Recognising spam emails**

---

**Recommending books**

**Reading handwriting**

**Recognising speech, faces, etc**

How would you write these programs?

Would you want to?!?!?!



# Learning process

---

- Supervised learning
- Unsupervised learning
- Reinforcement learning



# Pembahasan di dalam ML

---

- Concept learning
- Bayesian learning
- Instance based learning (clustering)
- Neural Networks
- Genetic Algorithm
- Reinforcement Learning
- Dan lain-lain

# Concept learning

---

- Learning from examples
- General to specific ordering of hypotheses
- Uses only the positive data → Find-S
- Uses both positive and negative data → Candidate-Elimination
- Data harus konsisten
- Jawaban berada dalam 2 kemungkinan, ada atau tidak ada

# Contoh kasus

---

Data	Sky	AirTemp	Humidity	Wind	Water	Forecast	EnjoySport
1	Sunny	Warm	Normal	Strong	Warm	Same	Yes
2	Sunny	Warm	High	Strong	Warm	Same	Yes
3	Rainy	Cold	High	Strong	Warm	Change	No
4	Sunny	Warm	High	Strong	Cool	Change	Yes

# Bayesian Learning

---

- Learning from examples
- Termasuk ke dalam supervised learning
- Didasari pada Bayes Theorem
- Uses both positive and negative data
- Tidak mengharuskan data harus konsisten
- Jawaban ditunjukkan oleh nilai probabilitas
- Biasanya dipakai untuk fungsi-fungsi klasifikasi

# Instance based learning (Clustering)

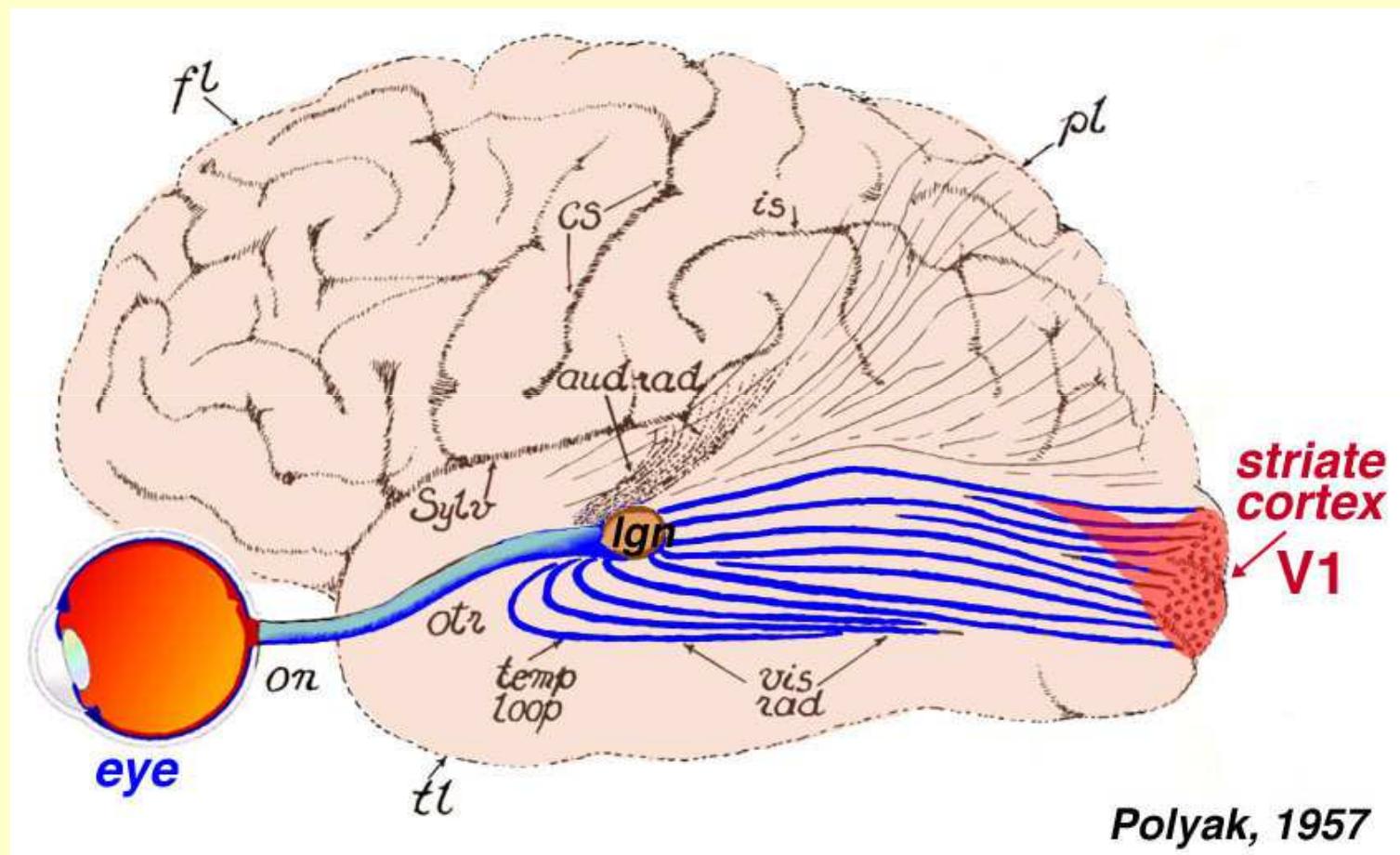
---

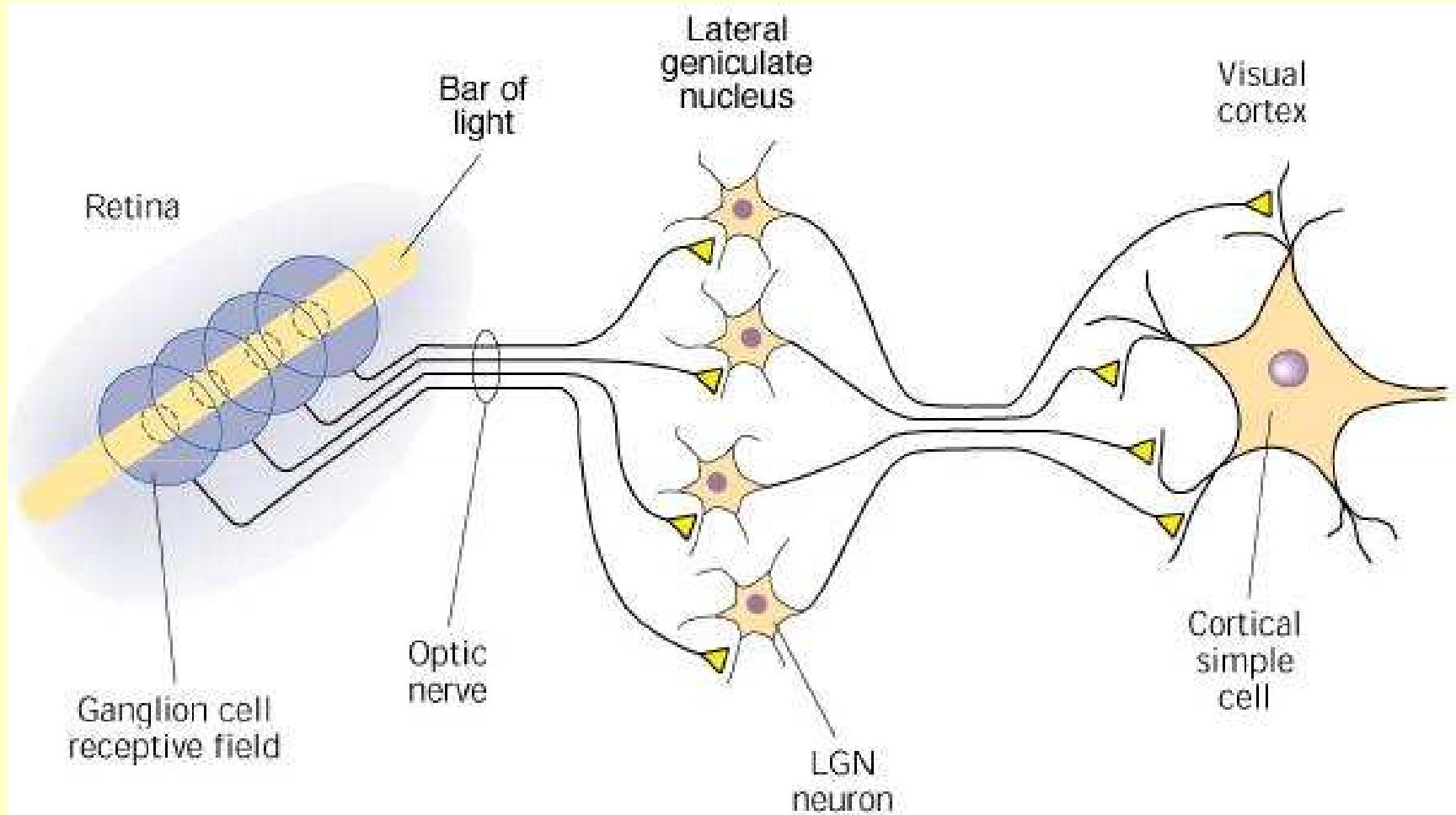
- Tidak melibatkan jawaban dalam data
- Termasuk ke dalam unsupervised learning
- Hanya membuat suatu klasifikasi tanpa label/jawaban
- Labelisasi (pemberian jawaban) menjadi tanggung jawab user

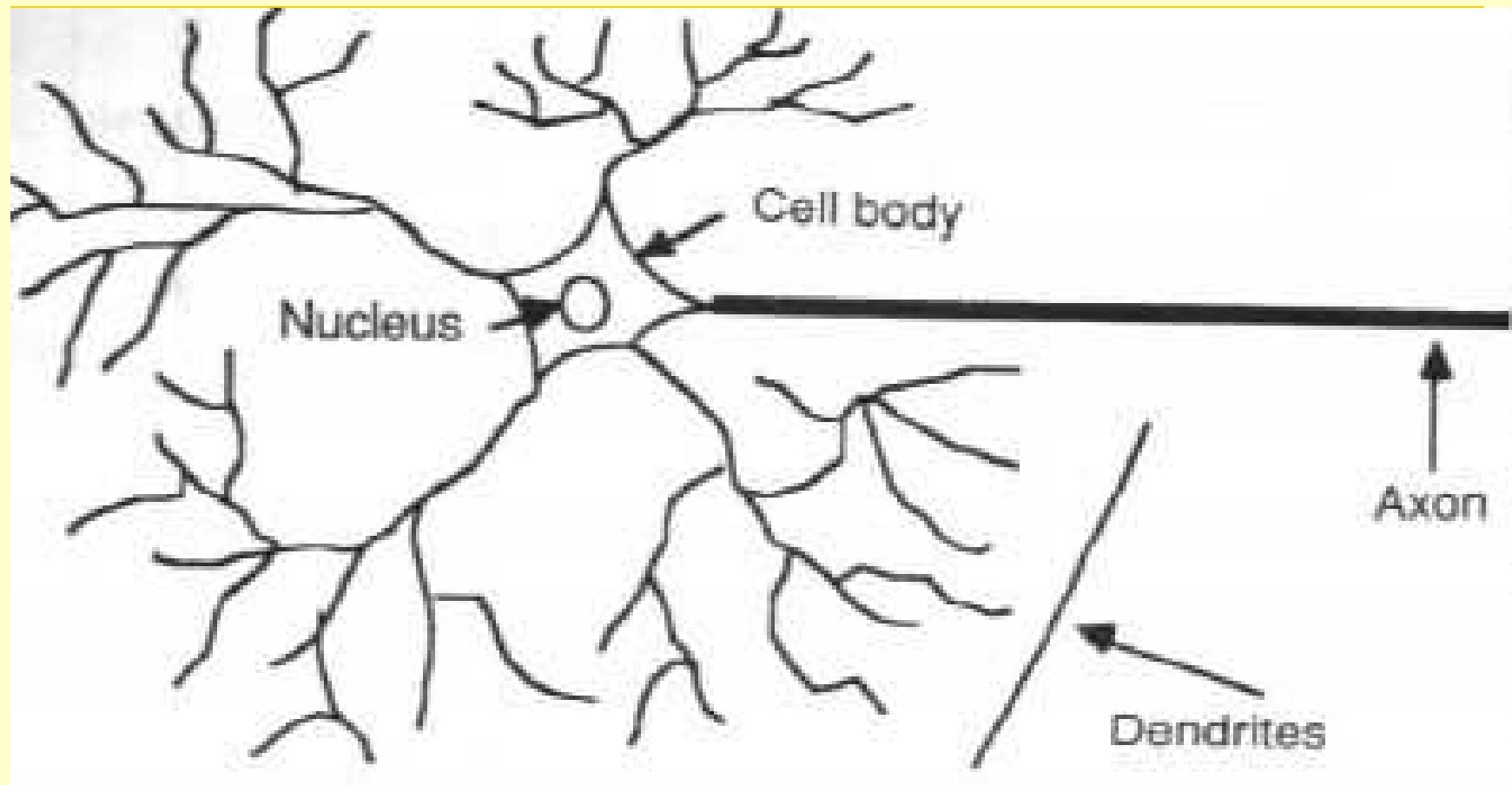
# Neural networks

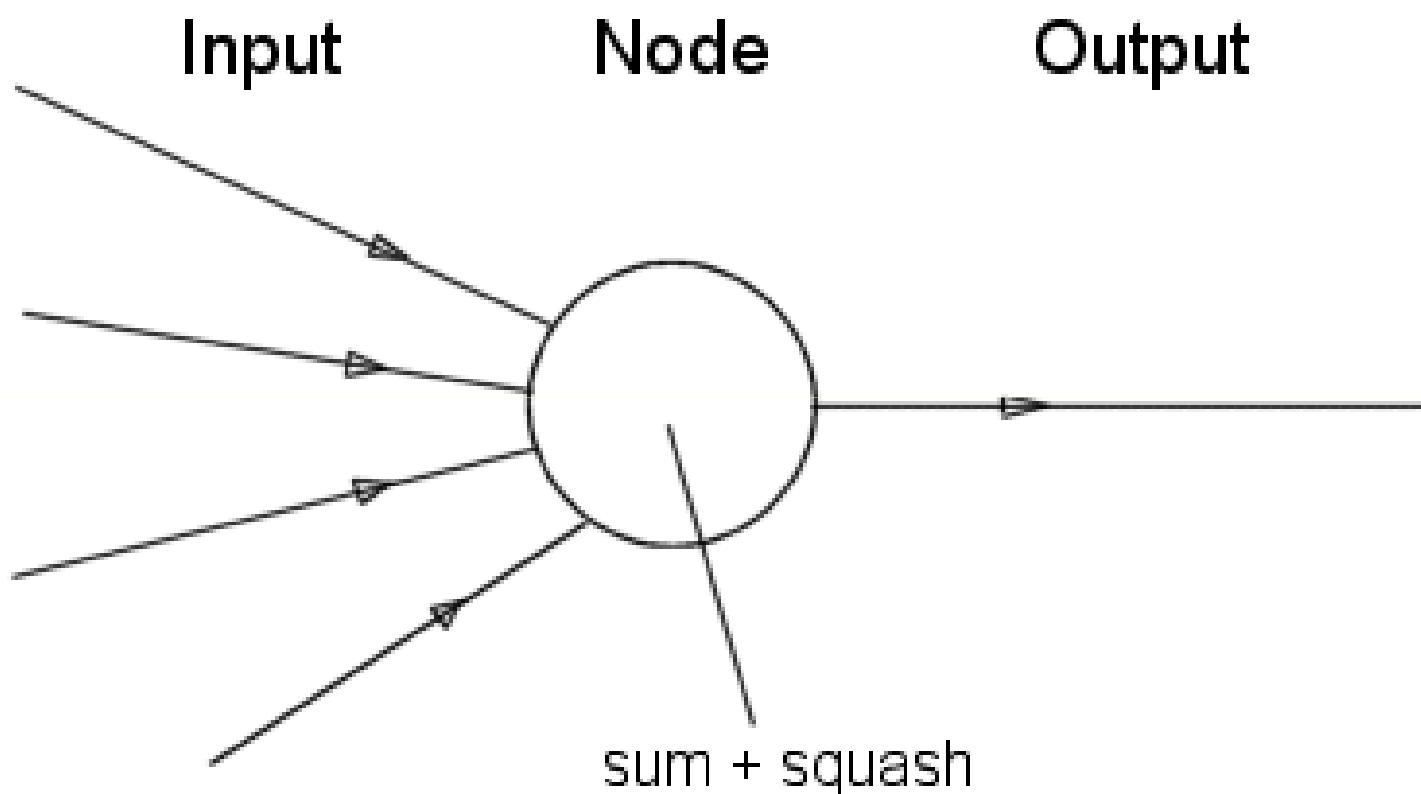
- Mensimulasikan kerja otak manusia

---
- *Neuron* adalah satuan unit pemroses terkecil pada otak
- Bentuk standard ini mungkin dikemudian hari akan berubah
- Jaringan otak manusia tersusun tidak kurang dari  $10^{13}$  buah neuron yang masing-masing terhubung oleh sekitar  $10^{15}$  buah *dendrite*
- Fungsi dendrite adalah sebagai penyampai sinyal dari neuron tersebut ke neuron yang terhubung dengannya
- Sebagai keluaran, setiap neuron memiliki *axon*, sedangkan bagian penerima sinyal disebut *synapse*
- Penjelasan lebih rinci tentang hal ini dapat diperoleh pada disiplin ilmu *biology molecular*
- Secara umum jaringan saraf terbentuk dari jutaan (bahkan lebih) struktur dasar neuron yang terinterkoneksi dan terintegrasi antara satu dengan yang lain sehingga dapat melaksanakan aktifitas secara teratur dan terus menerus sesuai dengan kebutuhan





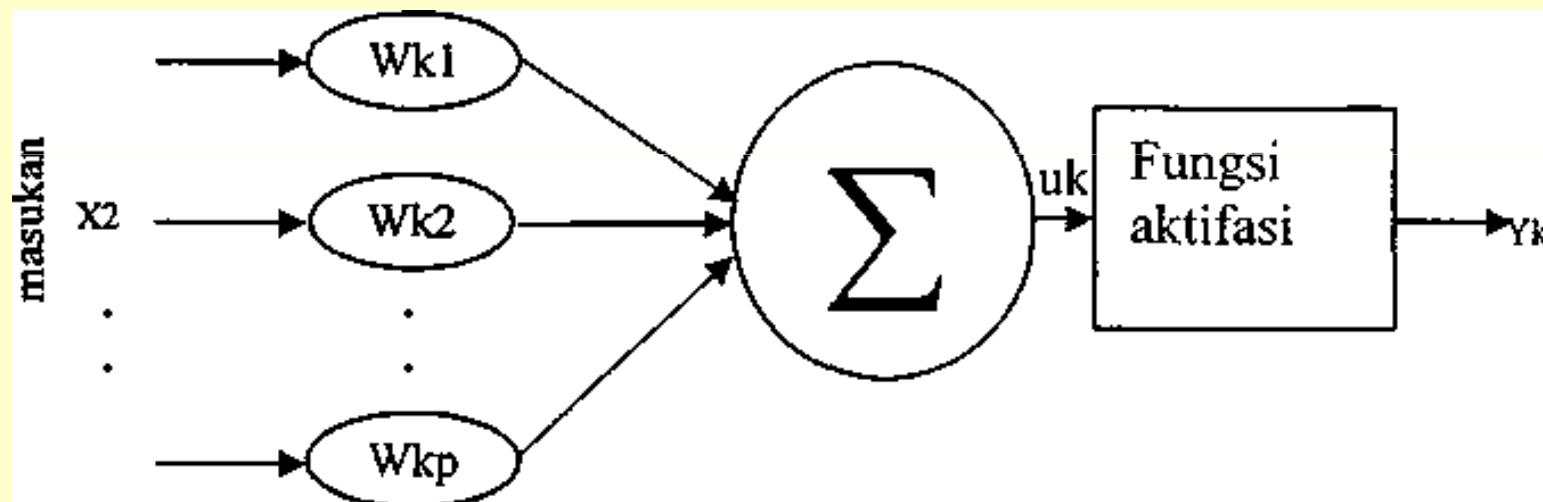




**Penimbang**

**penjumlahan**

**Keluaran**

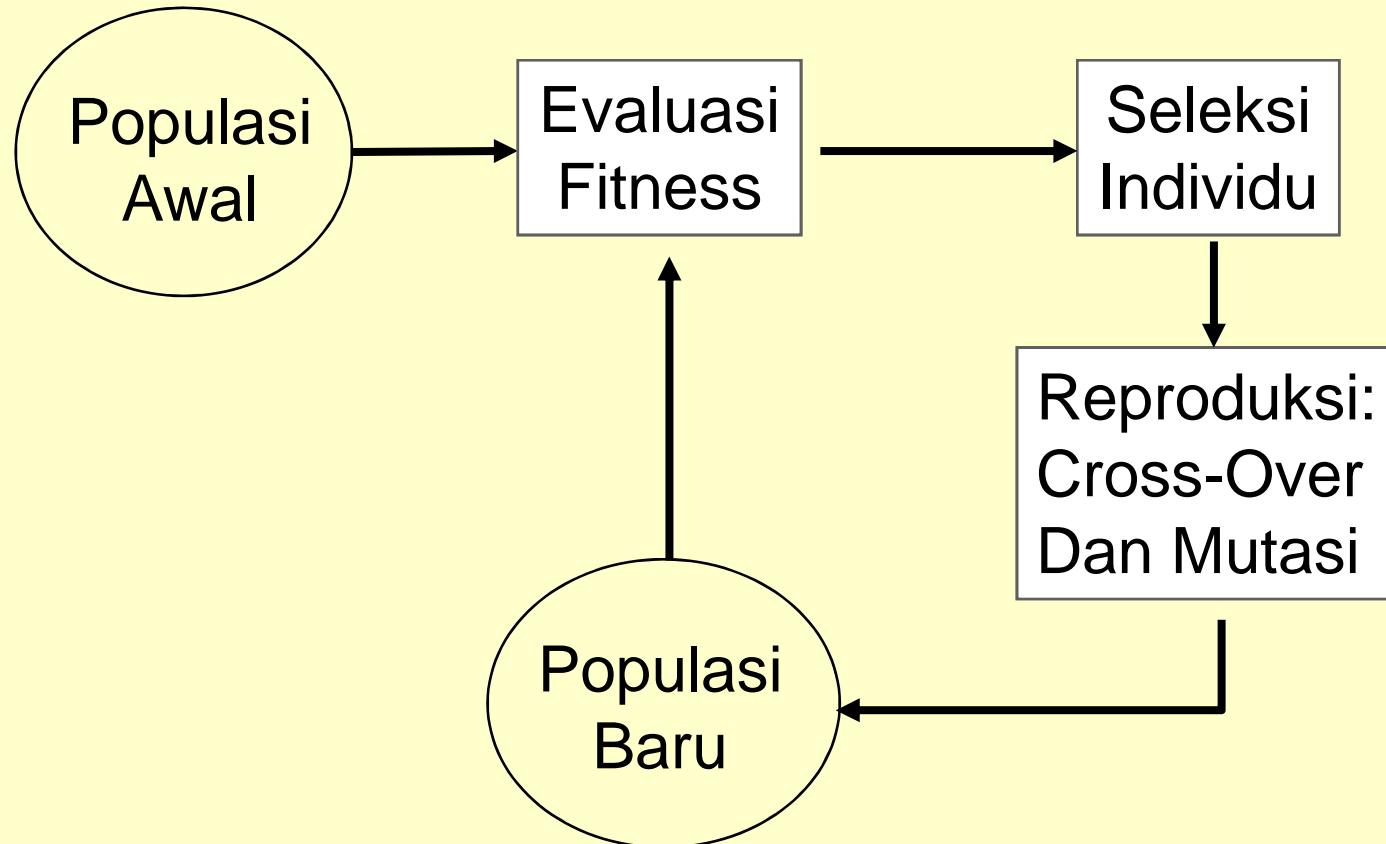


# Genetic Algorithm

---

- ◆ Algoritma Genetika adalah algoritma yang memanfaatkan proses seleksi alamiah yang dikenal dengan proses evolusi.
- ◆ Dalam proses evolusi, individu secara terus-menerus mengalami perubahan gen untuk menyesuaikan dengan lingkungan hidupnya. “Hanya individu-individu yang kuat yang mampu bertahan”.
- ◆ Proses seleksi alamiah ini melibatkan perubahan gen yang terjadi pada individu melalui proses perkembangbiakan. Dalam algoritma genetika ini, proses perkembang-biakan ini menjadi proses dasar yang menjadi perhatian utama, dengan dasar berpikir: “Bagaimana mendapatkan keturunan yang lebih baik”.

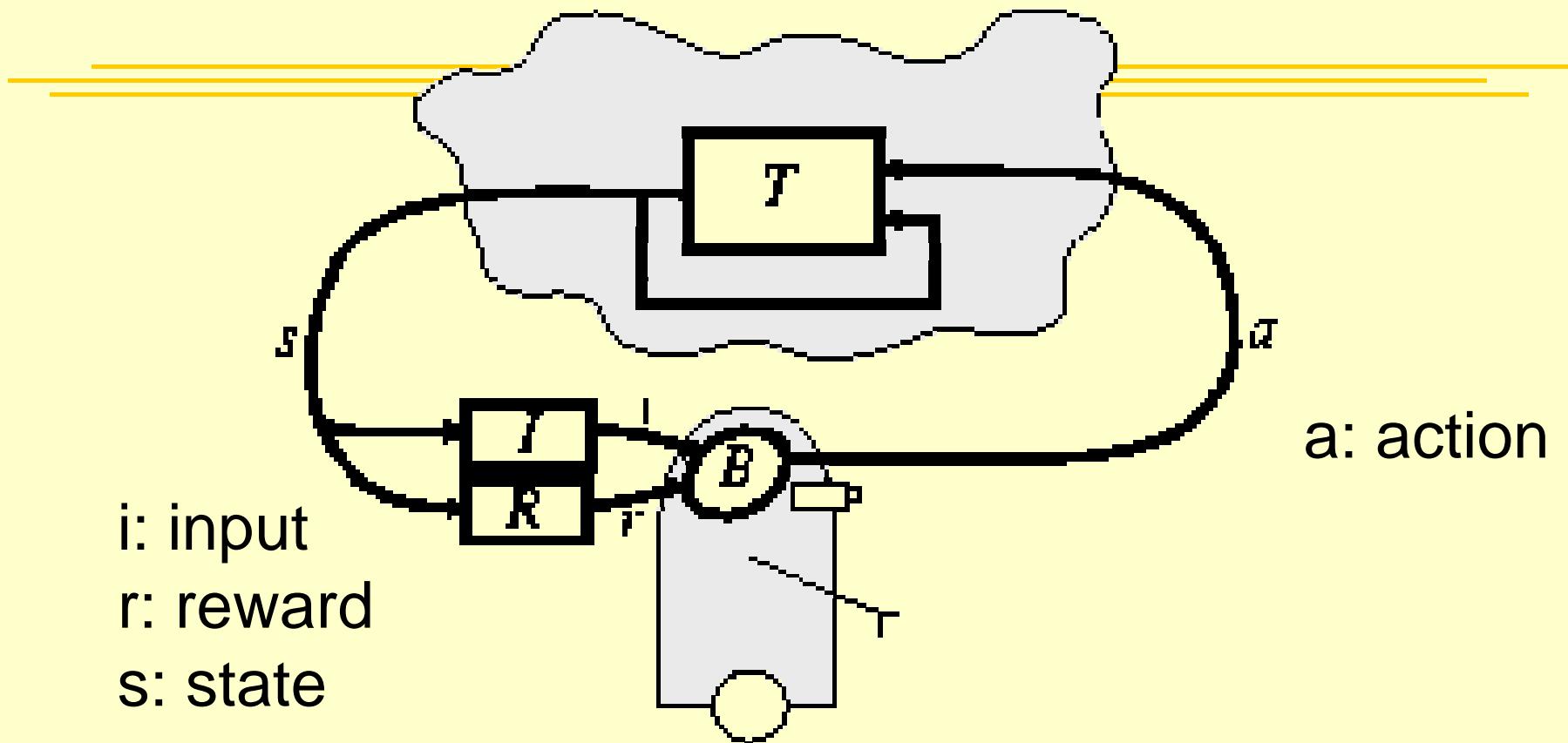
# Siklus Genetic Algorithm



# Reinforcement Learning

---

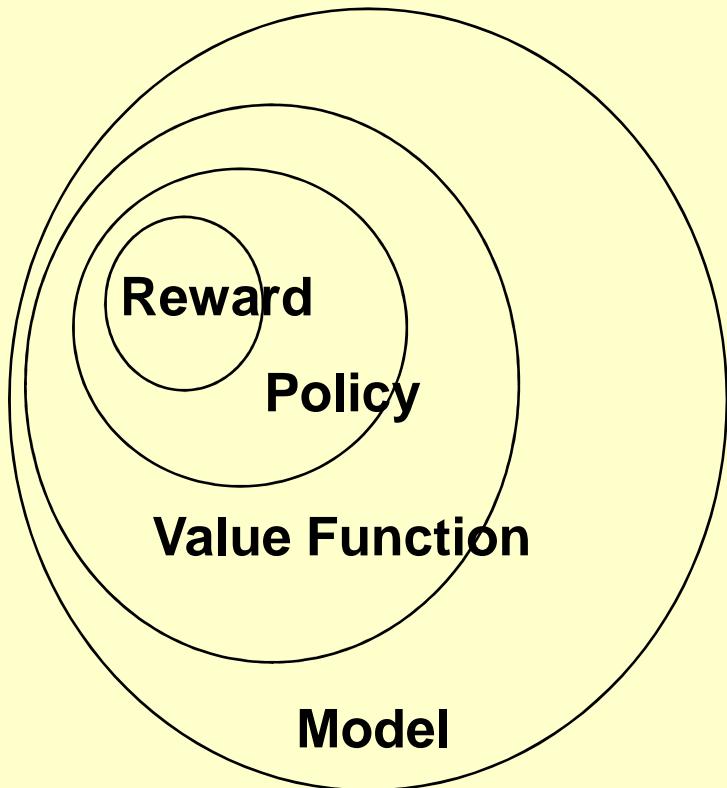
- Learning from experiences
- Memakai konsep reward dan punishment dalam proses learning



The standard reinforcement-learning model

# Components of Reinforcement Learning

---



Reward: How good is this action?

Policy: what do I do now?

Value function: how good is this state?

Model: what happens if I do this action?

# Referensi

---

1. *Introduction to Machine Learning*  
<http://www.cs.manchester.ac.uk/ugt/COMP24111>
2. *Machine Learning*, Tom Mitchell, McGraw-Hill.  
2008.